

Erzi®

Experts

 *in Games & Exercise*

Wood
creates
new
worlds

 BELLA THE PLAY HORSE
No. 51132 on page 138

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Erzi**Dear clients,**

the importance of children's games cannot be emphasised strongly enough. Have you ever given thought to the skills unleashed by games in young cognitive minds? Albert Einstein describes these faculties as highly complex: "Splitting atoms is child's play, compared to children's games." Children conjure up an imaginary world of their very own in a matter of seconds sometimes extending far beyond physical reality. Flying poses no problem at all. Converting a basement or cellar into a submarine cave? - as easy as pie! Youngsters have a knack for transforming imaginations into real worlds. They sense games as being something absolutely realistic, an ability which we adults have long forgotten.

Erzi is fully dedicated to fostering these faculties which explains why we have made it our mission to design healthy, ecologically sustainable wooden products geared to high educational standards to create a sound basis for imaginative games, whilst stimulating high levels of creativity. Embark with us on a journey of discovery into the Erzi play world and convince yourself of our fine quality products!

We wish you lots of fun browsing through our brand-new catalogue and look forward in receiving your orders.

Nadja Weinzirl-Stumm

on behalf of all members of the Erzi-Team

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easy ordering!**By phone**

Your hotline to the ore mountains

+ 49 37294 920-22**By fax**

order form addressed to

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Inform yourself round the clock under

www.erzi.de**Your product specialist**

We are always pleased to assist. Why not contact your advisor? All Erzi consultants will be found on page 160 of the catalogue. We look forward to being of assistance to you.

Place an order directly under +49 37294 920-22 or visit us online www.erzi.de